

PROPOSED DEVELOPMENT CONDITIONS

CSP 2005-PR-039

April 16, 2014

If it is the intent of the Planning Commission to approve CSP 2005-PR-039, located at Tax Maps 49-1 ((1)) 27B1 and 27C, to allow a Comprehensive Sign Plan (CSP) pursuant to Section 12-210 of the Fairfax County Zoning Ordinance, staff recommends that the Planning Commission condition the approval by requiring conformance with the following development conditions.

1. This Comprehensive Signage Plan is granted for and runs with the land indicated in this application and is not transferable to other land. Minor deviations in sign location, design and area may be permitted when the Zoning Administrator determines that such deviations are minor and are in substantial conformance with the Comprehensive Signage Plan.
2. This "Avenir Place Dunn Loring Comprehensive Sign Plan" prepared by Colorad Signs and Exhibits dated March 2014 is approved only for those signs shown on the Comprehensive Signage Plan.
3. A matrix shall be provided to the Zoning Administrator prior to the issuance of the first sign permit and all subsequent sign permits which includes the tenant name, address, sign type, sign height, sign area, and Non-Residential Use Permit number and/or any other pertinent information deemed necessary by the Zoning Administrator in order to allow efficient tracking of all signage to be provided on site. Each sign permit shall be accompanied by a letter from the property owner, manager and/or agent of the property stating that the requested sign has been reviewed for compliance with this approval.
4. Traffic regulatory signage shall meet the Manual on Uniform Traffic Control Devices (MUTCD) and Virginia Department of Transportation (VDOT) standards.
5. All freestanding permanent signs shall maintain a minimum 5-foot setback from any curb line, walkway, street right-of-way or other pedestrian or vehicular travel way. Pursuant to Section 2-505 of the Zoning Ordinance, all freestanding signs shall be located so as not to restrict sight distance for drivers entering or exiting travel intersections, aisles or driveways.

6. Illumination of signs shall be in conformance with the performance standards for glare as set forth in Part 9 of Article 14 of the Zoning Ordinance. Additionally, signs that require lighting shall be internally illuminated or down-lit to avoid glare and light trespass. No uplighting shall be permitted on any sign.
7. All signs shall be consistent with the color palette, typography and the use of logos indicated in the CSP. Minor modifications to the color palette, typography, and/or logos for the project may be permitted without a CSPA when it is determined by the Zoning Administrator that such modifications are consistent throughout the project and in substantial conformance with the approved CSP. Nothing in this CSP shall preclude individual tenant signs from incorporating various colors, typography, and/or logos, within the individual tenant's identification, provided that such signs remain in conformance with the overall limitations set forth in the CSP.
8. Any existing signs that are inconsistent with the Comprehensive Signage Plan shall be removed prior to the issuance of any sign permits for signs approved pursuant to this CSP.
9. The signs depicted as Flag Mounted Identity Banners (Sign Type G) on Page 8 shall require individual sign permits, which shall be valid for a maximum of 12 months from the date of issuance of each sign permit. These signs shall also be removed from the building at the expiration of the 12 month period. If, at the expiration of the initial 12 month period, it can be demonstrated to the satisfaction of the Zoning Administrator that there is a marketing need for the sign, then the Zoning Administrator may administratively grant a one-time extension of 6 months for the temporary sign.
10. The signs depicted as "Temporary Leasing Banners" on Pages 50 and 51 of the CSP shall require individual sign permits, which shall be valid for a maximum of 12 months from the date of issuance of each sign permit. If, at the expiration of the initial 12 month period, it can be demonstrated to the satisfaction of the Zoning Administrator that fewer than 90% of the units available for marketing in Building ABC of the development have been leased, then the Zoning Administrator may administratively grant a 12 month extension of the temporary sign(s). In the event that 95% of the units available for marketing have been leased, prior to the conclusion of the time limits, all temporary leasing banners shall be permanently removed.

The above-proposed conditions are staff recommendations and do not reflect the position of the Planning Commission unless and until adopted by that Commission.

This approval, contingent on the above noted conditions, shall not relieve the applicant from compliance with the provisions of any applicable ordinances, regulations, or adopted standards. Sign permits must be obtained from Fairfax County for each and every sign erected pursuant to this Comprehensive Sign Plan. The applicant shall be himself responsible for obtaining the required Sign Permits through established procedures.